

PLEASE DELIVER THE FOLLOWING PAGES TO:

NAME: News Media
FROM: The Arapahoe County Sheriff's Office
DATE: October 13, 2009
TIME: 4:00 P.M.
Phone: 720.874.4165

MEDIA ADVISORY

ARAPAHOE COUNTY SHERIFF'S OFFICE TO OFFER ALIVE AT 25 MULTI-MEDIA PRESENTATIONS TO LOCAL HIGH SCHOOLS

The Arapahoe County Sheriff's Office, working in conjunction with Alive at 25, is proud to announce that we will be hosting motivational media assemblies at each of the four high schools within our service area. The program uses dynamic, celebrity filled, presentations to send strong messages about the importance of good decision-making by young people. Family members of students, who died in fatal motor vehicle crashes, will personally talk about their experiences at the meetings; and, the crashed vehicles from the fatal accidents will be on display at the schools. The exhibiting of crashed vehicles serves as a powerful visual reminder of what can happen when bad decisions are made.

The Arapahoe County Sheriff's Office is planning to reach approximately 1,400 students with this important message at the following assemblies:

Thursday, October 15, 2009 at 10:00 AM at Byers High School – (all school)
Thursday, October 15, 2009 at 1:15 PM at Deer Trail High School – (all school)
Thursday, October 22, 2009 at 9:40 AM at Eaglecrest High School – (sophomores & juniors)
Thursday, October 22, 2009 at 3:00 PM at Arapahoe High School – (all school)

Students who attend the assemblies will be offered an opportunity to attend Alive at 25 classes in the future. Alive at 25 is a four and a half hour defensive driving course for young adults, 15-25 years old. The curriculum was written by the National Safety Council and is taught by law enforcement officers from across Colorado. The program focuses on the importance of young people making positive choices and taking responsibility for their actions while behind the wheel. Along with decision making information, defensive driving techniques are also taught to the students.

(more)



An Internationally Accredited Agency

Committed to Quality Service with an Emphasis on Integrity, Professionalism and Community Spirit.

According to Colorado State Patrol records, a student who completes the Alive at 25 course is 72 percent less likely to be killed in an automobile crash before their 25th birthday. Since 1999, over 95,000 Colorado students have completed the course.

To learn more about, Alive at 25, please visit www.aliveat25.us. Media representatives are welcomed to attend any of the four Alive at 25 presentations.

For further information please contact Arapahoe County Sheriff Grayson Robinson at 720-874-4165.

E N D