



News Release

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Promote your business in the official Arapahoe County Fair Program

Littleton, Colorado – Be a part of the Arapahoe County Fair by advertising your business in the official Fair Program, which will be distributed at the Fair to more than 20,000 expected attendees and to more than 29,000 Arapahoe County households through local newspapers.

Take advantage of this unique opportunity to enhance your business or corporate image and build goodwill in the community, while increasing brand awareness. If you would like to advertise in the Fair Program, call Mindy Edstrom at 303-734-5464 to make your reservation now. Reservations must be made by June 26, 2009. Prices range from \$125 for a business card size ad to \$325 for a full page ad. It's an incredible value.

The 2009 Arapahoe County Fair is July 22-26, 2009 at 25690 E. Quincy Ave., in Aurora. At an incredible value, \$10 admission includes all concerts, activities and entertainment except for carnival rides and games. This means you don't pay extra to cheer for the bull rider, groove to live music or to get your child to ride a sheep in the mutton bustin' competition, sponsored by the City of Littleton. You don't fork over any cash for face painting, the petting zoo or modified tractor pull. Upgrade your ticket with unlimited carnival rides for just \$5 Wednesday - Thursday and \$10 Friday – Sunday.

Sponsors include Waste Management, City of Littleton, City of Aurora, E-470, GO Toyota Scion, Potestio Brothers, Royal Crest Dairy, Sinton Dairy, Tagawa Gardens, Radio Disney, Wolf 92.5 FM, 99.5 the Mountain, Mix 100, The Villager and Aurora Sentinel.

Volunteers are needed to help with the Fair, visit www.arapahoecountyfair.com to learn more.

For a complete schedule and to view the rate sheet to advertise in the Fair Program, visit www.arapahoecountyfair.com.

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