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Zero in on this... Arapahoe County first to offer low cost pay one price option to fair

Littleton, Colo. --- Fair managers across the state are keeping a close eye on this year's Arapahoe County Fair, July 18 – 22, as it will be the first to try a Pay One Price concept for the entire duration of the fair. While some fairs market a pay one price admission on certain days, Arapahoe County is the first in the state to step up to the plate and test the full concept.

“Pay one price means exactly that, fairgoers purchase their ticket at the gate and once inside the carnival rides, entertainment and activities are included,” said Jim Abendschan, Fair Manager. “Guests receive unlimited carnival rides, admission to concerts including Opie Gone Bad, the Groove Hawgs, and the Kory Brunson Band, and kids can get their face painted, ride a camel, and visit the petting zoo without parents having to dip into their wallet again.”

The Pay One Price admission also includes a fireworks display on Friday and Saturday night as well as additional entertainment, activities and contests throughout the day although carnival games are excluded. Various food and item vendors will be there selling their trinkets for those who'd like to purchase a memento from their experience.

“When fairs and carnivals struggle to make ends meet, they often are forced to raise their prices,” said Frank Weddig, Chair of the Board of County Commissioners. “With the Pay One Price concept we are attempting to operate on volume thereby enabling us to keep the ticket prices relatively low, especially when you think about how much you would normally spend on carnival rides. We are all anxious to see the results.”

Entry to the Fair is just \$10 Wed. and Thurs. and \$12 Fri. – Sun. Children 36” and under are free with a paying adult and seniors are \$5. Visit www.arapahoecountyfair.com for details.

The Arapahoe County Fair is presented by KYGO and platinum sponsors COMCAST and YourHub.com. Arapahoe County is grateful for the support of all our sponsors, because without their help, we would not be able to provide such a high quality event. Some of our sponsors include: South Metro Denver Chamber of Commerce, 9 News, E-470, City of Littleton, Bellco, City of Aurora and Villager Newspapers.

There are several photography / video opportunities for the media during the fair. All events are being hosted at the Arapahoe County Fairgrounds, 25690 E. Quincy Ave., Aurora. Please contact Nichole Parmelly at 303-636-1945 for more information.

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